



# BiotechMarine

# ECharter of Excellence



## SUSTAINABLE DEVELOPMENT RESEARCH SERVING BIODIVERSITY

Because the richness of our catalogue relies on the diversity of natural species, the very essence of our innovation, BiotechMarine committed itself from the start to protecting and respecting biodiversity. Our research derives its actives from the exceptional adaptability of the plant and from the richness of its biological arsenal. BiotechMarine has selected three different methods of exploitation which respect the plant and care for its preservation:

- Reasonable management of natural resources
- Use of alternative technologies to cultivate seaweed in open sea and to cultivate endangered marine plants in the open fields
- Development of new technologies devoted to cell culture

## TECHNOLOGIES SERVING THE ENVIRONMENT

BIOTECHMARINE is committed to a policy of constant improvement of its industrial installations in an effort to preserve the environment (water-saving, waste recycling ...). BiotechMarine implements necessary control systems thanks to permanent and reliable measures. We particularly pay attention to putting on the market those products that comply with the best environmental performance standards. That is why we are determined to seek and promote innovative technical solutions.



## ETHICS

BIOTECHMARINE is committed to watching over:

- The quality of its supplies in terms of traceability and respect of regulations governing the exploitation of natural resources or endangered species
- The non-use of genetically modified products
- The respect of intellectual property regarding traditional knowledge
- The scrupulous respect of all European and international regulations
- The application of the precautionary principle in case of doubt concerning the innocuousness of a product
- The respect of the principles listed in the International Labour Organization convention (ILO, 1998) regarding fundamental rights and principles of work



## INNOVATION & SAFETY

BIOTECHMARINE is committed to proposing and developing ranges of effective products which satisfy current regulations such as REACH in particular. We use cutting-edge technologies (skin molecular biology, reconstituted skin models, biometry, ultrasound, photobiological exploration, neurosensorial, biomechanics, 3D imaging for skin texture) in order to select the best active ingredients and to identify the originality of their activity.

At present, we devote more than 25% of our turnover to innovation and the safety of our products.

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